



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate B. Quality, Research & Innovation, Outreach
Director

Brussels
DGG1.B.1/PB(2021)7323464

**NOTE FOR THE ATTENTION OF THE COMPETENT AUTHORITIES OF THE MEMBER STATES
RESPONSIBLE FOR PROMOTION**

Subject: Promotion of agricultural products: invitation for participation in the business delegation accompanying Commissioner Wojciechowski in his trade mission to Singapore and Vietnam, 27 March – 2 April 2022

Dear Madam, Dear Sir,

As already announced, and provided that the sanitary situation allows, Commissioner Wojciechowski will be visiting Singapore and Vietnam in March/April 2022 accompanied by a **delegation of senior representatives of European companies/producer organisations of the agri-food sector**. This visit will combine official meetings of Commissioner Wojciechowski with the relevant governmental counterparts, and promotion activities attended by the business delegation. The latter may include seminars on the characteristics of the local market and the consumer trends, retail and site visits; networking opportunities; visit to the FHA fair in Singapore.

We would like to ask you to **disseminate this invitation across different networks in your Member States in order to attract attention of companies and organisations potentially interested in participating in the business delegation that will take place from 27 March until 2 April 2022**. Senior level representatives from both producer organisations and individual companies are welcome to take part. Participants are expected to attend the whole programme.

The participants shall cover their travel and accommodation expenses. Please note that only one person per company/organisation will officially take part in the business delegation. Other representatives may accompany the group but might be refused to take part in certain events if the size of the group needs to be kept limited.

Interested organisations/companies are invited to complete the online application form **by 30 November 2021** via the link:

https://ec.europa.eu/eusurvey/runner/HLMAgriSingapore_Vietnam2022

We will then be able to confirm participation by 15 December 2021.

Practical questions will be addressed directly by the executive agency REA to which I propose to guide interested representatives of the agri-food business sector (email: REA-AGRI-EVENTS@ec.europa.eu).

Yours faithfully,

(e-signed)
Nathalie SAUZE-VANDEVYVER